



PREMIUM PRINT LINER

NuBrite®
Bleached Linerboard

NuBrite® Premium Print Liner

Grade	Caliper (mil)	Caliper (mm)	Nominal Weight (#/MSF)	Nominal Weight (gsm)	Brightness %GE	Sheffield Smoothness su	Moisture %	Mullen psi	Formation M/K Units	Cobb g/m2
LBL042	10.3	0.261	42	205.2	82	190	7.0	70 min.	28 min.	50 max.
LBL038	9.3	0.236	38	185.7	82	190	7.0	65 min.	25 min.	50 max.
LBL033	8.0	0.203	33	161.2	82	165	7.0	60 min.	25 min.	50 max.
LBL030	8.0	0.203	30	146.6	82	210	7.0	50 min.	25 min.	45 max.
LBL026	6.4	0.162	26	127.0	82	150	7.0	40 min.	25 min.	50 max.
LBL023	5.5	0.140	23	112.4	82	140/160	7.0	35 min.	25 min.	50 max.
LBL020	6.0	0.152	20	97.7	82	270	7.0	30 min.	15 min.	50 max.
LBL017	4.5	0.114	17	83.1	82	160	7.0	n/a	15 min.	n/a

Target: Color B Value 1.8

NuBrite® Bleached Linerboard is manufactured to the highest standards and is rapidly becoming the market preferred substrate. It offers outstanding whiteness, brightness, and aesthetic appeal. NuBrite's® superior printing surface delivers superb results while producing consistent quality from run to run on either your litho or flexo printing equipment. For environments requiring extra protection, polyethylene coated paperboard is available to provide product protection and maintain package integrity.

Recommended Applications:

- Impressive Point Of Purchase (POP) Displays
- Premium Food Packaging
- Cosmetics
- Personal Care Products
- Retail Items and Displays

User Benefits:

Packaging Manufacturers / Converters

- Delivers high brightness, resolution, and quality values achieving stunning results from direct flexo, off-line flexo, or litho printing
- Georgia-Pacific's professional technical service team provides support that allows you to maintain top quality results for your customers
- NuBrite® Premium Print Liner is available in a wide range of basis weights to match your substrate to industry standards
- Industry leading manufacturing cycles allow you to save working capital by reducing inventories
- NuBrite® grades have multiple applications and can be used in high-end packaging as a top liner, medium, and back liner
- Polyethylene barrier coating can be supplied on any NuBrite® grade with a variety of coating thicknesses in either matte and/or gloss surface finishes

Marketers, Designers, and Retailers

- NuBrite® Premium Print Liner enhances the visibility and integrity of any brand, creating shelf appeal that promises remarkable turn rates
- The whiteness and appearance of NuBrite® Premium Print Liner radiates quality and premium value to your packaged product and highlights a quality in-store environment
- NuBrite® Premium Print Liner is highly recyclable, offering you extra payback
- Innovative product development to create value for you and your customer

